

# VALLEY ELECTRIC ASSOCIATION, INC.

## Corporate Policy #105

### ENERGY CONSERVATION AND EFFICIENCY UTILIZATION

Dated: July 31, 2009  
Supersedes: September 7, 1979  
Formerly: Policy Cor 109

#### I. OBJECTIVE

- A. To establish a policy concerning the use of energy by the Association and its members, particularly in regard to effectiveness, efficiency, and conservation of energy. The objective is consistent with the Association's responsibilities as a full-service organization and its prime concern for membership needs.

#### II. POLICY

It shall be the policy of the Association to:

- A. In order to demonstrate to its members that the Association has adopted and is carrying out its own in-house program of energy conservation, the Association shall adopt a consistent program of efficient use of energy at the company headquarters and other Association facilities through efficient lighting, climate control, and other energy consuming equipment.
- B. Provide a proactive program to help consumers conserve and use energy efficiently by assisting them with trained personnel who will provide an on-site review, such as energy audits and technical advice. Also, the Association shall develop and carry out an information and education program demonstrating the need for energy management along with conveying an understanding of what each member can do to meet energy use needs most effectively.
- C. Develop and carry out an information and education program with local entities involved in housing, including the building industry and local government organizations, to assure understanding and coordination in methods of energy management.
- D. Provide a program for coordinated conservation efforts, which may include involvement in national, statewide or local organizations, for the purpose of creating mutual benefit in energy conservation programs.

### III. RESPONSIBILITY

It shall be the responsibility of the Chief Executive Officer to develop programs and associated budget recommendations for Board of Directors review in order to carry out this policy.